# 2022 PITCH GUIDE



# **Share Your Stories with Us**



e showcase the beauty, adventure and fun of life in Ohio. It's a rewarding job, but it's also a big one, and we know there are countless stories throughout the state that have yet to catch our attention.

Because no one knows a place as well as the people who call it home, that's where you come in. We want to hear what makes your corner of Ohio great — be it people, places, history or food.

Our aim with this guide is to share the best ways to connect with us, from pitching a story idea to submitting your events for our print and online listings to how to provide photographs that fit our print-ready requirements. In short, we want to help you tell your story to the rest of the Buckeye State.

We hope you find this guide helpful. After reading through it, if you have any questions, please don't hesitate to reach out to me at jvickers@ohiomagazine.com.

In addition, we invite you to keep up with us between issues by following us on social media and signing up for our weekly email newsletters at ohiomagazine.com/newsletters.

JIM VICKERS



# Ohio THE GREAT OUTDOORS







## STORIES

# Have a great story? Share it with us.

Ohio Magazine celebrates Ohio — our people, our rich culture and heritage and, most of all, our travel destinations. Our audience is educated, active and loyal to Ohio. Because our readership is spread across the state, each of our stories must possess a wide appeal. Here are the categories we cover. You can click on the headlines below for links to each story.



Our Farm + Table department includes shorter stories (350 words) about landmark eateries, interesting restaurants, farms, markets and food purveyors from across the state. We also cover breweries, wineries and distilleries in this section.

COCKEYE BBQ, WARREN







**EUDORA BREWING** 



Our 1803 department includes shorter stories (350 words) about historic sites and landmarks spots as well as makers and artisans from across the state. Our 3 Questions column features a brief Q&A with a notable Ohioan.

JOHN RANKIN HOUSE, RIPLEY HAZELMADE, KENT 3 QUESTIONS: ANTHONY & JOE RUSSO









Our features (1,100 to 1,800 words) cover topics such as travel, food & drink, history and interesting Ohioans past and present. Successful pitches have a unique angle and strong statewide appeal.





LongWeekends Magazine is published in April (Spring/ Summer) and August (Fall/Winter). It covers Illinois, Indiana, Kentucky, New York, Michigan, Ohio, Ontario, Pennsylvania, Tennessee and West Virginia. We seek tightly angled stories (300 words) on specific destinations.



WANT TO PITCH US A STORY? Jim Vickers, Editor jvickers@ohiomagazine.com

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### **EVENTS**

### **Southwest**

### FAIRS + FESTIVALS

#### JUL 24-26 History Alive at Fort Piqua

This living-history event focusing our from 1745 to 1865 features vendor strators, campers, a Native America cannon firings. There will be a mode during the weekend along with a ge-Visit Facebook for more information *Farm and Indian Agency, 9845 N Piqua, 937/418-2859. Fri. 4–10 pro-5 p.m., Sun. 10 a.m.–5 p.m. \$10.* 

### **MUSEUMS + EXHIB**

#### ONGOING Behind the Mask: Black Power in Comics

Learn the history of Black comic base and the artists and writers who cross National Afro-American Museum & ter, 1350 Brush Row Rd., Wilberton 4944 ext. 2113. ohiohistory org/new Sat. 9a.m.-4 p.m. Visit website for

#### ONGOING The Dome

Experience the latest in digital platechnology in the Caryl D. Philips

Daily shows feature interactive plashows, as well as full-dome species and IMAX-style 3D films. Boonsho of Discovery, 2600 DeWeese Pkw 937/275-7431. boonshoftmuseum website for times and prices.

#### THRU SEPT 12 New Beginnings: An Ameri

**Romantics and Modernists** Explore the dynamic story of the an Mexico in the early 20th century IIb colors and dramatic compositions tion features more than 110 works including painting, sculptures, photo prints. It highlights the evolution of Southwest, from the late romantic sicists to the advent of early modern *Art Institute, 456 Belmonte Park IN 937/223-4278. daytonartinstitutes* 

#### THRU SEPT 13 Samurai, Ghosts and Lovers: Yoshitoshi's Complete 100 Aspects of the Moon

This exhibition provides the rare cha all 100 works in Tsukioka Yoshitosh of Japanese woodblock prints, "TW the Moon." The series combines of ing designs with dramatic historical stories from Japan's past, including riors and court ladies. The prints deand humor, love and loss, mystery Together, they form a concentrated to Japanese culture, including its he thetics, music, literature and festiw *Art Institute, 456 Belmonte Park N* 937/223-4278. daytonartinstitutese

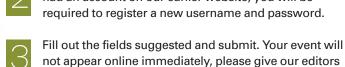
# How to submit your event:

Events submitted at least eight weeks in advance are published on a space-available basis in the print magazine. However, all submitted events appear on ohiomagazine.com/events.

### HOW TO SUBMIT A LISTING: Visit chiomagazine.com/events and scroll down to

"How Can I List My Event?" or go to

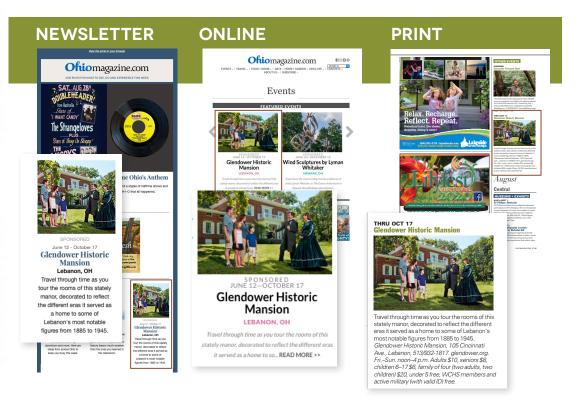
### ohiomagazine.com/events/login. You will be prompted to log in or register. Even if you had an account on our earlier website, you will be



# Want to stand out?

one week before contacting us.

ENHANCED LISTINGS are advertising products that guarantee your event listing runs in our print issue. Each listing also includes a photograph. For more information about purchasing enhanced listings, email us at adsales@ohiomagazine.com or call 216/377-3715.



TROUBLE WITH A LISTING? Hallie Rybka, Associate Editor hrybka@ohiomagazine.com

# Ohio

# PHOTOS





# Photos help tell your story.

*Ohio Magazine* prides itself on showcasing beautiful photographs. That often means hiring photographers, but the seasonality of our magazine and the logistics of covering an entire state sometimes require us to rely on story subjects themselves to supply photography. Having high-resolution photographs ready to share with us improves your chances of your story making print. The key to submitting a print-ready photograph is making sure it's the right size, resolution and quality.

### IMAGE SIZE:

For magazines, we need photos than can run up to 16 inches wide and 11 inches tall. An image pulled from a website won't be large enough to run in a magazine (see "Resolution" below). As a general rule, photos over 2-3MB in size should be large enough to run in the magazine.

### **RESOLUTION:**

Print-quality resolution for magazines is 300dpi (dots per inch). Web-quality resolution is only 72dpi, therefore pulling a photograph from Facebook or elsewhere on the Internet does not work for our needs. (To check the resolution of an image in Photoshop, go to Image > Image Size > Resolution.)

### QUALITY:

Look at these two tomato stems; the top is a 300dpi image at 11 x 8 inches. The bottom stem is the same dimensions at 72 dpi, and you'll notice the pixels that make up the photo are clearly visible. Low-resolution images won't appear crisp when run in a magazine.

### SUBMITTING ART:

Many high-resolution files are too large to send via email. We accept images via Dropbox, Google Drive and WeTransfer. You also must own the rights to the photographs submitted for our use.

# Got a great photo? Share it with us.

We are always looking for beautiful photos to feature in the magazine. If you have an idea for one of the following categories, let us know.

HERITAGE & HISTORY: Our 1803 section opens with a photograph reflecting Ohio's history and heritage. Our Nov/Dec 2021 issue featured the John A. Roebling Suspension Bridge in Cincinnati.

ARTS & EVENTS: Our Datebook section opens with a photograph featuring exhibits and events throughout the state. Our June 2021 issue featured Cedar Point.



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